

Peter Hunzicker
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Nationality: German

Objective

A graduate trainee marketing position in the IT sector

Key skills and experience

- Experience in the strategic marketing of consumer PCs at Fujitsu Siemens Computers
- Co-founder and manager of Uni-Face, a university marketing project
- Strong organisational and interpersonal skills

Kommentiert [BO1]: "Marketing" is one of the most important keywords in this job application, and should therefore appear near the beginning of the CV.

Kommentiert [BO2]: Since the application is for a job at an IT company, Peter draws attention to his marketing experience at Fujitsu Siemens Computers.

Education

10/20XX - present **Master's in Economics and Business Administration Augsburg University, Augsburg, Germany**

A five-year degree. Main subject: Marketing
Expected graduation: July 20XX
Expected grade: 1.8
(approximately equivalent to a very good British upper second-class degree)

06/20XX Abitur (approximately equivalent to A-levels)
Average grade: 2.2
(approximately equivalent to an overall 'B' grade at A-level)

Experience

10/20XX - present **Co-founder and director of Uni-Face, University of Augsburg**

- Boost visibility and promote a positive image for the university
- Increase local business support of university projects and events
- Publish and distribute publicity material for the university
- Represent the university at events for graduating seniors

Kommentiert [BO3]: Peter uses a good selection of interesting verbs to describe both his marketing experience and his communication skills.

07/20XX - 10/20XX **Work placement in strategic marketing, Fujitsu Siemens Computers, Augsburg**

- Supported department manager in coordinating two successful product introductions for consumer PCs
- Developed and launched the location's first interdepartmental marketing communication system

09/20XX - 06/20XX **Community service in lieu of military service St. Afra's home for the elderly, Augsburg**

- Assisted the chief warden in attending to the needs of residents

Kommentiert [BO4]: Community service in lieu of military service can often be used to demonstrate mature social skills.

Additional skills

Languages	German (native); English (excellent command); French (working knowledge)
Computer skills	Microsoft Office (Word, Excel, PowerPoint) Graphics software (Adobe Creative Suite, Macromedia Flash)

Memberships and affiliations

Active committee member of AIESEC, a student organisation that arranges work placements and student exchange programmes.

Kommentiert [B05]: Don't just say you are a committee member - like Peter, say you are an "active" committee member. It sounds more dynamic.

Interests and activities

Competitive swimming and foreign travel (Asia, South Africa)

References available upon request.